



**Making cannabis something for everyone**

## We are obsessed with producing the world's best cannabis edibles

*It's a magical recipe of master baking experience, combined with bar none cannabis industry expertise, mixed with equal parts social justice, female empowerment, environmental sustainability, and consumer education.*



## VISION

A world where cannabis-infused foods intersect with healthy lifestyles and conscious consumerism.



## GOALS

Manufacture cannabis-infused products and scale the Alphaína brand with first-mover advantage and a solid foundation for expansion, including white-labeling for other brands.

## NY MARKET OPPORTUNITY

The NY legal cannabis market is set to be one of the largest in the world.

Data from legal dispensaries indicates that edibles and pre-rolls are the best-selling items in NYS and Alphaína plans to make both.

## UNIQUE VALUE PROPOSITION

Led by women embedded in the NY cannabis industry who value quality, innovation, and social responsibility. Alphaína is positioned to capture a significant share of the cannabis-infused edibles and pre-roll markets.

(New York has a legislative goal of awarding 50% of all cannabis licenses to social equity applicants, which includes women-owned businesses.)





## A TREMENDOUS OPPORTUNITY IN NEW YORK CANNABIS

THE EDIBLES CATEGORY IS  
THE FASTEST-GROWING  
CATEGORY AND MAKES UP

**18% OF**  
THE MARKET

TOTAL NY LEGAL  
SALES WILL REACH

**\$2.7 BILLION**  
BY 2027

IT IS PREDICTED THAT  
NY STATE WILL SEE

**\$1.3 BILLION**  
IN TOTAL SALES THIS YEAR

NY WILL BE A

**TOP FIVE**

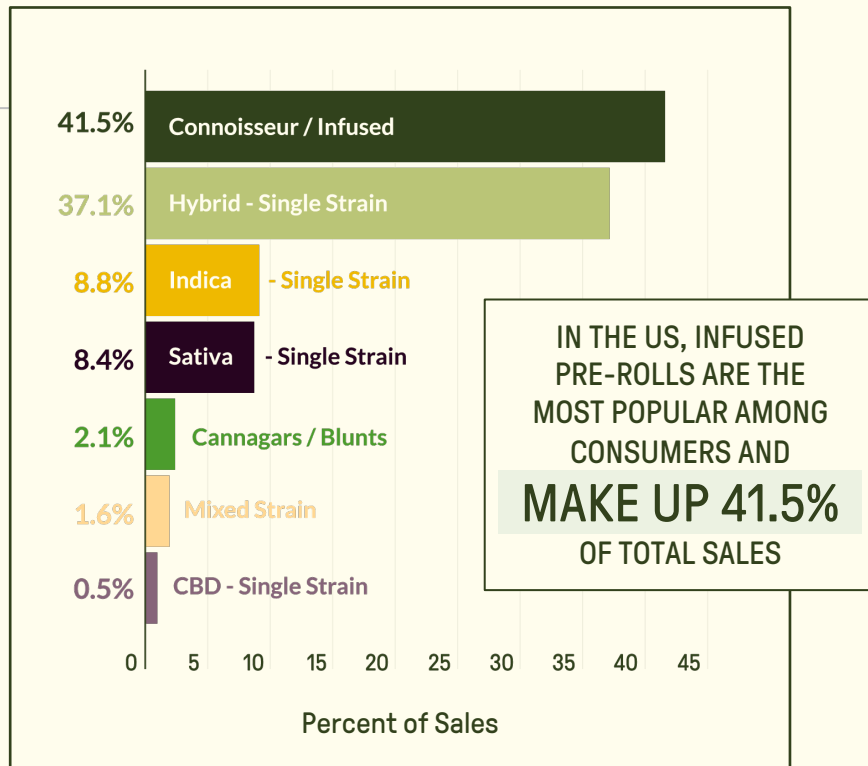
US CANNABIS MARKET IN  
DOLLAR SALES BY 2026



# PRE-ROLL

In the United States, pre-rolls make up 12.6% of all cannabis sales, Growing over 2% from the same period last year.

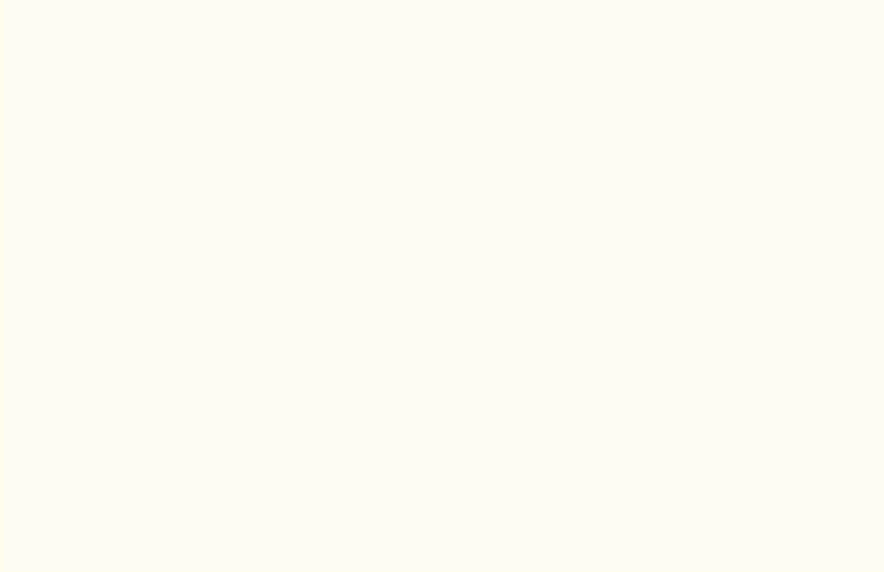
## PRE-ROLL SEGMENT SHARE



Source: Headset, "Pre-Rolls: An analysis of category trends & performance 2021-2022."

# B2B MARKETING

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**August 15, 2023**



**December 1, 2023**



**February 1, 2024**



**November 1, 2025**



**2026 & Beyond**

**October 1, 2023**



**February 1, 2024**



**July 1, 2024**



**March 1, 2026**  
Phase 3



# EXPERIENCED AND PASSIONATE, PROVEN TRACK RECORD

The Executive Team has a successful history in the food and cannabis industries, bringing a competitive advantage in crafting exceptional cannabis products that stand out in the market.



Chief Executive Officer



Chief Legal Officer



# INVESTMENT PROCEEDS: MAXIMIZING GROWTH AND INNOVATION

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TO BE ALLOCATED  
TO KEY MILESTONES